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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/707,715	01/06/2004	Karen Aviles	03292.101820	1714
	7590 07/24/200 CCELLA (AMEX)	8	EXAMINER	
30 ROCKEFEL	LER PLAZA		LONG, FONYA M	
NEW YORK, N	NY 10112		ART UNIT	PAPER NUMBER
			3689	
			MAIL DATE	DELIVERY MODE
			07/24/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Applica	ation No.	Applicant(s)	Applicant(s)			
		10/707	,715	AVILES ET AL.				
Office Action Summary			ner	Art Unit				
		FONYA	LONG	3689				
Period fo	The MAILING DATE of this commu or Reply	nication appears on	the cover sheet	with the correspondence ac	dress			
A SH WHIC - Exter after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR CHEVER IS LONGER, FROM THE MAIST STATE OF THE MORE OF THE MOR	MAILING DATE OF s of 37 CFR 1.136(a). In no munication. tatutory period will apply and y will, by statute, cause the	THIS COMMUN event, however, may a d will expire SIX (6) MO application to become	IICATION. a reply be timely filed DNTHS from the mailing date of this of ABANDONED (35 U.S.C. § 133).	·			
Status								
	Responsive to communication(s) file	ed on 06 January 2	004					
2a)□	Responsive to communication(s) filed on <u>06 January 2004</u> . This action is FINAL . 2b)⊠ This action is non-final.							
3)□		<i>'</i> —		itters, prosecution as to the	e merits is			
<u>ا</u> ر	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Dispositi	on of Claims	·	•					
· · ·	Claim(s) <u>1-20</u> is/are pending in the	application						
•	4a) Of the above claim(s) is/are withdrawn from consideration.							
	5) Claim(s) is/are allowed.							
·	6)⊠ Claim(s) <u>1-20</u> is/are rejected.							
· ·	Claim(s) is/are objected to.							
•	Claim(s) are subject to restri	ction and/or election	n requirement.					
	on Papers		•					
	-	a Evaminar						
• —	The specification is objected to by th The drawing(s) filed on <u>06 January :</u>		ncented or b\□	chicated to by the Evernin	nor.			
10)[·		-	iei.			
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
<u> </u>	ınder 35 U.S.C. § 119							
	Acknowledgment is made of a claim	for foreign priority	under 35 U.S.C.	§ 119(a)-(d) or (f).				
a)	☐ All b)☐ Some * c)☐ None of:							
	1. Certified copies of the priority documents have been received.							
	2. Certified copies of the priority documents have been received in Application No							
	3. Copies of the certified copies of the priority documents have been received in this National Stage							
	application from the International Bureau (PCT Rule 17.2(a)).							
* See the attached detailed Office action for a list of the certified copies not received.								
Attachmen	t(s)							
	e of References Cited (PTO-892)		4) Interview	/ Summary (PTO-413)				
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date								
	3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date <u>01/06/2004</u> . 5) Notice of Informal Patent Application 6) Other:							
т арет туо(э)нутап Date <u>01/00/2004</u> . 0)								

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DETAILED ACTION

This communication is a first Office Action Non-Final rejection on the merits.

Claims 1-20, as originally filed, are currently pending and have been considered below.

Claim Rejections - 35 USC § 101

1. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-9 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. The claims are directed to neither a "manufacture" nor a "process," but rather embrace or overlap two different statutory classes of invention. The claims are directed to both an apparatus and a method. The claim recites a "donation engine" but the claim limitations refer to a method. "A claim of this type is precluded by the express language of 35 U.S.C. 101 which is drafted so as to set forth the statutory classes of invention in the alternative only." See MPEP §2173.05(p) II or *Parte Lyell*, 17 USPQ2d 1548 (B.P.A.I., 1990).

Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

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3. Claims 1-9 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

The claims are directed to an apparatus (i.e. a donation engine) wherein the claim limitations are directed to a method. The claims do not recite any structural language but rather recite the method steps. It is unclear whether the apparatus is being claimed or the method.

Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 5. Claims 1, 2, 4-7, and 9 are rejected under 35 U.S.C. 102(b) as being anticipated by DonationDepot.com (October 08, 2001).

As per Claims 1, 2, 4-7, and 9, DonationDepot.com discloses a donation engine and method, which is located in an online environment (via DonantionDepot.com website) that is configured to facilitate:

providing access to all government approved 501(c) charities (Pages 1 and 3, discloses the system being provided for all donors and all US 501(c) 3 non-profit organizations, wherein a lost of all registered non-profit organizations in the United States are provided to the donors) via a donation portal (defined as a site serving as a

guide or point of entry to the World Wide Web and usually including a search engine or a collection of links to other sites arranged especially by topic in *Merriam-Webster*Online Dictionary. Retrieved July 17, 2008, from

http://www.merriawebster.com/dictionary/portal) (Pages 1-10, discloses providing a search engine on the website where a donor may search for a charity; and providing a hyperlink to obtain additional information about a charity via "Featured Charity");

searching for at least one of said charities (Page 1, discloses a donor capable of searching for a charity via "Find a Charity"); and

receiving donation information including recurring billing information (Page 2, discloses receiving automatic payroll deduction information (i.e. recurring billing)), donor information (Page 5, discloses the donor providing personal information such as name, address, and phone), donation amount (Page 6, discloses the donor providing the amount to be donated), and gift matching information (Pages 4 and 6, discloses the donor providing company gift matching information).

Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

7. Claims 3, 8, and 10-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over DonationDepot.com (October 08, 2001) in view of Chien et al. (US 2001/0054003).

As per Claims 3 and 8, DonationDepot.com discloses the claimed invention as applied to Claim 1, above. However, DonationDepot.com fails to explicitly disclose loyalty points being used as a charitable donation.

Chien et al. discloses a system and method of using loyalty points with the concept of loyalty points being used as a charitable donation ([0012] discloses a user redeeming or converting loyalty points for charitable donations).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method and system for donating to charitable organizations via online of DonationDepot.com to include loyalty points being used as a charitable donation as taught by Chien et al. in order to provide a non-monetary way for a donor to contribute to a desired charitable organization.

As per Claims 10-20, DonationDepot.com discloses a donation method, wherein said method comprising:

accessing at least one of all government approved 501(c) charities (Pages 1 and 3, discloses the system being provided for all donors and all US 501(c) 3 non-profit organizations, wherein a lost of all registered non-profit organizations in the United States are provided to the donors) via a donation portal (defined as a site serving as a guide or point of entry to the World Wide Web and usually including a search engine or a collection of links to other sites arranged especially by topic in *Merriam-Webster*

Online Dictionary. Retrieved July 17, 2008, from

http://www.merriawebster.com/dictionary/portal) (Pages 1-10, discloses providing a search engine on the website where a donor may search for a charity; and providing a hyperlink to obtain additional information about a charity via "Featured Charity") by providing at least one list capabilities, searching capabilities, and selecting capabilities (Page 1, discloses a donor being able to search for a charity, or obtain a listing of charities); and

receiving donation information for at least one of said charities, wherein donation information includes donor information (Page 5, discloses the donor providing personal information such as name, address, and phone), donation amount (Page 6, discloses the donor providing the amount to be donated), recurring billing information (Page 2, discloses receiving automatic payroll deduction information (i.e. recurring billing)), and gift matching information (Pages 4 and 6, discloses the donor providing company gift matching information).

However, DonationDepot.com fails to explicitly disclose loyalty points being used as a donation to a charitable organization; and verifying donation information.

Chien et al. discloses a system and method for using loyalty points with the concept of loyalty points being used as a charitable donation ([0012] discloses a user redeeming or converting loyalty points for charitable donations) wherein donation information is verified by communication with at least one third party, said third party including at least one of a financial institution, a charity, a loyalty point issuer, an employer, and a government entity authorized to approve charities ([0010-0011]

discloses an account manager verifying loyalty point information via verifying that sufficient credit is available on participant's financial transaction account and/or sufficient loyalty points are available in participant's loyalty account).

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method and system for donating to charitable organizations via online of DonationDepot.com to include loyalty points being used as a donation to a charitable organization and donation information is verified as taught by Chien et al. in order to provide a non-monetary way for a donor to contribute to a desired charitable organization.

Conclusion

8. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Shade et al. (6,519,573) discloses a system and method for charitable giving.

Lomangino (US 2002/0052756) discloses a method and apparatus for facilitating donations.

Cohagan et al. (US 2005/0043992) discloses a point pooling loyalty system and method.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to FONYA LONG whose telephone number is (571)270-5096. The examiner can normally be reached on Mon-Thur 7:30am-6:00pm EST.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Janice Mooneyham can be reached on (571) 272-6805. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/F. L./ Examiner, Art Unit 3689

/Dennis Ruhl/

Primary Examiner, Art Unit 3689

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